Features

About LinkNYC

- In 2014 the de Blasio Administration issued a competitive RFP to repurpose payphone infrastructure
 with free Wi-Fi, phone calls and advertising. The CityBridge proposal for LinkNYC was chosen for its
 innovative and community-first approach and was awarded the 12-year franchise.
- CityBridge is a consortium of experts in technology, media, user experience and connectivity that includes Intersection, Qualcomm and CIVIQ Smartscapes.
- Antenna Design is responsible for the iconic physical design of the Link.

Free Gigabit Wi-Fi

- LinkNYC is bringing free, super fast Wi-Fi to New York City.
- Each gigabit Link is powered by an all-new, purpose-built fiber optic network that delivers speeds up to 100 times faster than average public Wi-Fi.
- CityBridge is investing more than \$200 million to build hundreds of miles of new fiber optic cable that will deliver gigabit connectivity to Links in all five boroughs.
- · Each Link can support hundreds of Wi-Fi users simultaneously.

5 Borough Network

- At least 7,500 Link kiosks will be installed across all five boroughs over the next eight years. To see
 where Links have been installed, visit the <u>Find a Link map</u>.
- In partnership with the City, CityBridge will also bring gigabit service to an indoor public center in each borough for New Yorkers to access educational opportunities and connect to their communities.

Free Phone Calls to Anywhere in the US

- Through a partnership with Vonage, New Yorkers and visitors can make free phone calls to anywhere in the U.S. through each Link's tablet, including access to 311, 911 and 411.
- · International phone calls can be made using calling cards.
- · Calls can be made using Link's directional speaker or personal headphones.
- Every Link will also be equipped with a red 911 call button for direct access to a 911 emergency operator.

Access City Services and Get Maps and Directions

- Through the tablet, people can access City services and get maps and directions.
- · The tablet runs on a secure Android operating system.
- · Additional apps and services will be rolled out on an ongoing basis over the next several years.

Opt-In Location Services

- Links include opt-in location services with bluetooth beacon technology. Like GPS, beacons send oneway signals from Links to mobile devices of users who have chosen to receive them.
- The improved accuracy of beacons could allow for a new array of opt-in, useful applications for users, like improved navigation services for people with disabilities or location specific content.

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Power-up Personal Devices

- · Each Link features two free USB charging ports to charge devices.
- USB ports are connected to a power source only and cannot exchange data between a personal device and a Link.

Tough Enough for NYC

- Each Link is built to withstand extreme heat and cold, rain, snow and flooding, earthquakes, vandalism and theft all while conforming to ADA standards.
- · Links also use internal sensors to understand the environmental impact on the structures.

Privacy & Security

- · LinkNYC offers an encrypted public Wi-Fi network, adding a critical layer of protection to personal data.
- New York City and CityBridge have created a customer-first privacy policy. We take privacy very seriously and will never sell any personally identifiable information or share with third parties for their own use.

Contact Us

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